



ServiceLink announces newest offering, ServiceLink Auction

May 22, 2017 – PITTSBURGH – ServiceLink, the premier national provider of transaction services to the mortgage and finance industries and the largest provider of integrated services throughout the default cycle, announced today the launch of its newest offering, ServiceLink Auction.

ServiceLink Auction will provide a results-driven, full service auction platform providing foreclosure and REO auction services that are fully integrated with ServiceLink products and technologies. It will be complemented by ServiceLink's end-to-end default services and managed through ServiceLink's Default Services division.

ServiceLink Auction is powered by the recent acquisition of Hudson and Marshall completed by ServiceLink's parent company, Fidelity National Financial (FNF), a leading provider of title insurance, technology and transaction services to the real estate and mortgage industries. Hudson and Marshall, a full service auction company, is one of the top auction providers in the country and has been in business since 1965.

"With ServiceLink Auction, we are providing a service for our customers who have been looking for auction alternatives," said Chris Azur, CEO of ServiceLink. "This service complements our default offerings and allows us to be the single service provider that the industry can count on to provide timely liquidity and optimal market value in the disposition of assets."

This new platform, and the addition of CWCOT auction services, will also broaden ServiceLink's HUD Suite of Services, with services tailored for the disposition of HUD delinquent portfolios including CWCOT title, post-sale HUD title, valuations and property preservation.

"As the industry leader in quality, compliance and an overarching commitment to customer excellence, ServiceLink is committed to consistently meeting the needs of our changing industry," Azur said. "In partnership with Hudson and Marshall's long-history of auction leadership and innovative technology platforms, we are certain that ServiceLink Auction will become the go-to resource for servicers."

"The partnership with ServiceLink provides an even greater reach for Hudson & Marshall's innovative disposition offerings," said Trixy Castro, CEO of Hudson & Marshall. "It's a great match and we are excited about the impact we can make together on the real estate industry."

About ServiceLink

ServiceLink is the premier national provider of transaction services to the mortgage and finance industries. ServiceLink delivers valuation, title and closing, and flood services to mortgage originators; end-to-end subservicing to mortgage servicers; and default valuation, integrated

default title services, vendor invoicing and claims audit services as well as auction services to mortgage servicers.

ServiceLink helps clients in the lending industry and beyond achieve their strategic goals, realize greater efficiencies, and better serve their customers by delivering best-in-class technology, services, and insight with a relentless commitment to upholding the highest standards of quality, compliance, and service. For more information about ServiceLink, please visit <http://www.svclnk.com>.

About Hudson & Marshall

Hudson & Marshall is the nation's longest standing real estate auction company. For over 50 years, Hudson & Marshall has provided real estate auction services to clients of all sizes, ranging from individuals and financial institutions to multi-national corporations and government agencies. Hudson & Marshall applies its time-tested, full-service approach to generate industry-leading results for sellers and to help buyers and investors find the properties they've dreamed about.

Hudson & Marshall specializes in the marketing and auctioning of residential and commercial properties. By understanding our clients' objectives, we deliver customized marketing and advertising plans designed to meet their disposition needs.

Media Contact: Tracy Venturino, tracy.venturino@svclnk.com